



SenseTime and ASL Form Partnership to Tap

Artificial intelligence Technology Opportunities in Asia-Pacific Public Sector

Hong Kong, October 16, 2024 – SenseTime (0020.HK) and Automated Systems (H.K.) Limited (“ASL”), a subsidiary of Automated Systems Holdings Limited (0771.HK), signed a Memorandum of Understanding (“MOU”) on 15 October 2024 to jointly capture the emerging demand for artificial intelligence (AI) solutions from the public sector in the Asia-Pacific region.

According to the MOU, SenseTime and ASL will combine efforts to identify, develop, and implement go-to-market strategies to enhance the AI services offered to Asia-Pacific customers. The companies will collaborate and harness the capabilities of SenseTime's AI software and SenseTime's AI professional services team together with ASL unified technology services in order to provide customers with high-quality AI services and operational experiences. In addition, they will work together to integrate SenseTime's product development, enhancing the capabilities and services offered to customers during the feasibility study and/or project implementation phase.

Alvin Zhou, Vice President, Asia Pacific Business Group of SenseTime, said, “We are very pleased to further strengthen our collaborative relationship with ASL, a professional and trusted partner with extensive experience in serving the public sector and a strong network in the Asia-Pacific region. This, coupled with our capabilities and sound track record in developing AI-enabled solutions for various sectors, will enable us to capitalize on the tremendous market opportunities in Asia-Pacific under this newly formed partnership.”

Dominic Shih, Chief Technology Officer and Senior Vice President of ASL, added, 'We are thrilled to partner with SenseTime, a leader in AI technology. Together, we will advance AI development in Hong Kong, and subsequently expand it to the Asia Pacific. This collaboration will elevate the ASL brand and empower customers to leverage cutting-edge solutions, enhancing their operations and innovation. They can experience SenseTime technology and our unified technology services firsthand at our ASL's Center of Excellence.'

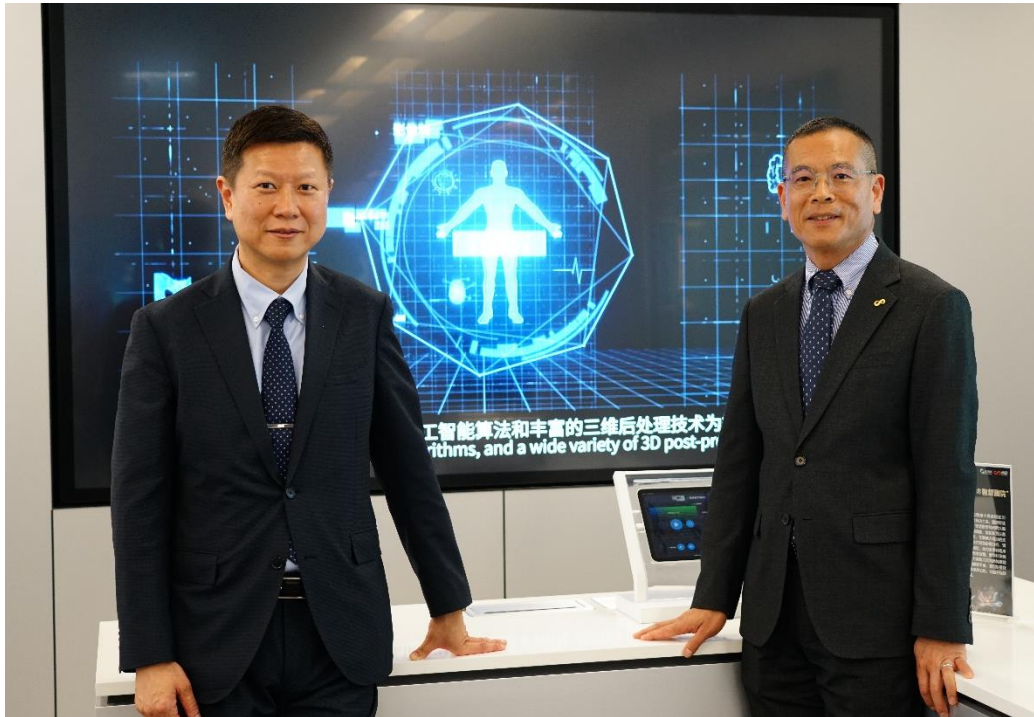
SenseTime and ASL have collaborated closely over the past years, focusing on providing AI solutions to the public sector, including government departments, and healthcare organizations in Hong Kong. The partnership has established a strong track record in this field. Going forward, the two companies will explore opportunities beyond Hong Kong, targeting the Asia-Pacific region. The collaboration would expect

to further enhance ASL's innovative solutions and service delivery capabilities and expand the application of SenseNova Large Model Series in the public sector, to meet the needs of more users and empower industries in their digital transformations.

Photo:



Witnessed by Alvin Zou, VP, ABG of SenseTime (back row, left) and Dominic Shih, Chief Technology Officer and Senior Vice President of ASL (back row, right); the MOU is signed by Lewis Fung, Managing Director, Hong Kong & Macau AGB of SenseTime (front row, left) and Kenny Mak, Vice President, Solution Division of ASL (front row, right)



Dominic Shih, Chief Technology Officer and Senior Vice President of ASL (left) and Alvin Zhou, Vice President, Asia Pacific Business Group of SenseTime (right) look forward to a new era of cooperation between the two companies to explore new opportunities in the areas of AI in the Asia-Pacific region

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About SenseTime

SenseTime is a leading AI software company focused on creating a better AI-empowered future through innovation. We are committed to advancing the state of the art in AI research, developing scalable and affordable AI software platforms that benefit businesses, people and society as a whole, while attracting and nurturing top talents to shape the future together.

With our roots in the academic world, we invest in our original and cutting-edge research that allows us to offer and continuously improve industry-leading AI capabilities in universal multimodal and multi-task models, covering key fields across perception intelligence, natural language processing, decision intelligence, AI-enabled content generation, as well as key capabilities in AI chips, sensors and computing infrastructure. Our proprietary AI infrastructure, SenseCore, integrates computing power, algorithms, and platforms, enabling us to build the “SenseNova” foundation model sets and R&D system that unlocks the ability to perform general AI tasks at low cost and with high efficiency. Our technologies are trusted by customers and partners in many industry verticals including Generative AI, Traditional AI and Smart Auto.



SenseTime has been actively involved in the development of national and international industry standards on data security, privacy protection, ethical and sustainable AI, working closely with multiple domestic and multilateral institutions on ethical and sustainable AI development. SenseTime was the only AI company in Asia to have its Code of Ethics for AI Sustainable Development selected by the United Nations as one of the key publication references in the United Nations Resource Guide on AI Strategies published in June 2021.

SenseTime Group Inc. has successfully listed on the Main Board of the Stock Exchange of Hong Kong Limited (HKEX). We have offices in markets including Hong Kong, Mainland China, Macau, Japan, Singapore, Saudi Arabia, the United Arab Emirates, Malaysia and South Korea, etc., as well as presence in Germany, Thailand, Indonesia and the Philippines. For more information, please visit SenseTime's official [website](#) or [LinkedIn](#), [X](#), [Facebook](#) and [Youtube](#) pages.

About ASL

Automated Systems Holdings Limited ("The ASL Group") was listed on the Stock Exchange of Hong Kong Limited in 1997 (Stock Code: 771). Automated Systems (H.K.) Limited (ASL) is its wholly-owned subsidiary. The ASL Group's three main DevSecOps businesses are innovative solutions, intelligent cybersecurity, and integrated managed services. The Innovative Solutions is offering holistic business solutions to accelerate customers' digital transformation. Intelligent Cybersecurity business is specialized in digital asset protection & risks prevention. Integrated Managed Services business is to manage clients' IT infrastructure to cloud platform in entire IT lifecycle with its worldclass, end-to-end and sector-specific services.

Our Unified Technology Services (UTS) accelerates digital transformation across diverse sectors, such as Government, Banking, Finance, Securities and Insurance, Healthcare, Aviation, and Education. Serving over 3,000 customers worldwide, our unified teamwork embodies diverse skill sets and extensive industry knowledge.

We integrate regional resources to support customers' business strategy, meet unique needs, and foster sustainable development. Our extensive global IT partner ecosystem offers diverse tech options, helping customers shape the desired future with unified technology.

The ASL Group's primary business operations are located in Hong Kong and Macau, with a presence extending to the Asia Pacific, Europe and the United States. With ASL's 8 offshore delivery excellence centers and 7 service centers in Asia Pacific, over a thousand of high-caliber experts, the ASL Group is a professional and trustworthy unified technology services partner.

For more information, please visit our web page at <https://www.asl.com.hk>.



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