

**AUTOMATED RECEIVES NUMEROUS PRESTIGIOUS AWARDS
OVER THE FIRST FOUR MONTHS**

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*REAFFIRMS AUTOMATED'S 40 YEARS' EXCELLENCE IN IT SERVICES
FOR LOCAL BUSINESS AND CORPORATE SOCIAL RESPONSIBILITY*

(Hong Kong, 17 April 2013) - **Automated Systems Holdings Limited** (“ASL” or “the Group”) (HKEx stock code: 771), a leading information technology (IT) services provider in the region, today announced that its wholly-owned subsidiary, Automated Systems (HK) Limited (‘Automated’) and Guangzhou Automated Systems Limited (a subsidiary of Automated) has received four prestigious accolades in total for its outstanding IT solutions and services, and corporate social responsibility initiatives. The awards reaffirm Automated’s contribution to the business and local community over the past 40 years.

The awards recently received are the “Best Lifestyle Silver Award” under the Hong Kong ICT Awards which is supported by the Office of the Government Chief Information Officer (OGCIO), Hong Kong Productivity Council (HKPC) and the Hong Kong Trade Development Council (HKTDC); the “Web Accessibility Recognition Scheme Gold Award” by the OGCIO and the Equal Opportunities Commission (EOC); the “Caring Company Award” by the Hong Kong Council of Social Service (HKCSS) and the “Outstanding Volunteer Scheme - Enterprise Caring Award” by the Hong Kong Sheng Kung Hui Welfare Council.

“Rooted in Hong Kong for 40 years, Automated not only always strives to offer the best IT solutions and services which suits customers’ needs, but is also committed to foster the use of IT in Hong Kong. The recognitions received demonstrate the commitment of our customer who regards us as their trusted IT services partner and our outstanding performance in social responsibility. We are proud of the contributions Automated has made to the business and the Hong Kong community as a whole.” **Mr. Henry Hui, Chief Executive Officer of Automated Systems Holdings Limited** expressed.

Delivering best of breed IT services and facilitating innovation

Automated’s subsidiary, Guangzhou Automated Systems Limited, received the Best Lifestyle (Social, Communications & Media) Silver Award under the Hong Kong ICT Awards 2013 through its turnkey mobile queuing system for Genki Sushi and sen-ryo, two popular Japanese restaurant chains of Maxim’s Caterers Limited. The system seamlessly integrated applications, mobility and GPS for Genki Sushi and sen-ryo’s 55 branches in Hong Kong, bringing a new dining experience for consumers in the



marketplace. The system helps enhance Genki and sen-ryo's brand image, increase business volume and improve customer relationship management. It is a significant encouragement to Automated's business applications development team for further working on a wide range of innovative IT solutions catered to diverse customers' demand.

Established in 2006, the Hong Kong ICT Awards recognize, promote and commend the excellent achievements to which Hong Kong ICT professionals, business corporations and organizations contributed. The awards are supported by the OGCIO, HKPC and the HKTDC. The Best Lifestyle Award recognizes excellence of ICT (Information and Communication Technologies) development and adoption that enables people to move towards a more convenient and enjoyable lifestyle.

Fostering digital inclusion by bringing the Internet to the entire community

Automated has received a Web Accessibility Recognition Scheme Gold Award, presented by the OGCIO and the EOC in recognition of the accomplishment in making Automated's website accessible. Indeed, Automated has helped various public organizations to conform with the web accessibility standards, and facilitate all segments of the community including person with disabilities to enjoy easier access to online information and services.



Ongoing effort in taking up corporate social responsibilities



In addition to its excellent business performance over the past four decades, Automated spared no efforts in corporate social responsibility. This year, Automated received the Caring Company award presented by the HKCSS for the third consecutive year since 2011. This award commended organizations' effort towards the community, employees and the environment. In addition, Automated was honored the Enterprise Caring Award under the 19th Outstanding Volunteer Scheme from the Hong Kong Sheng Kung Hui Welfare Council for the second time. This award is set up to recognize individuals or organizations that contribute in the voluntary services.

Over the years, Automated has actively supported corporate citizenship by promoting voluntary work, donating computers, providing IT support to non-governmental organization and offering free computer training courses to people in need, and employing the disadvantaged. In addition, Automated also cares for its employees in the aspects of their career development and well-being by organizing comprehensive programs, such as Work-life Balance Day, on-the-job training, coaching, self-learning portal and a variety of leisure activities, etc. Automated also takes up corporate initiatives on energy savings and supports its customers to create Greener IT environment with an aim to protect environment.

“Looking ahead, we will continue to uphold our commitment in offering the best IT solutions to facilitate business development and bringing benefits of technology and innovation to the whole society. In addition, we will continue to carry on our socially responsibility activities and help maintain a caring and sustainable community for Hong Kong,” concluded Mr. Hui.

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About Automated Systems Holdings Limited

Automated Systems (HK) Limited was founded in Hong Kong in 1973 and was listed on The Stock Exchange of Hong Kong Limited under the name of Automated Systems Holdings Limited (“The ASL Group” or “the Group”) (Stock Code: 771) in November 1997. The ASL Group's ultimate controlling shareholder is Beijing Teamsun Technology Co., Ltd. whose shares are listed on the Shanghai Stock Exchange (Stock Code: 600410). The Group is a member of the Teamsun Group which recorded turnover with over RMB 5.0 billion and has over 5,000 employees. The ASL Group, consisting of Automated Systems (HK) Limited, ELM Computer Technologies Limited, CSA Automated (Macau) Ltd., Taiwan Automated Systems Ltd., Guangzhou Automated Systems Limited, ASL Automated (Thailand) Ltd. and i-Sprint Innovations Pte Ltd., offers professional information technology services to corporate clients worldwide, particularly in the Greater China and Asia Pacific covering Hong Kong, Mainland China, Taiwan, Macau, Thailand, Singapore and Malaysia, etc. After 40 years of success, the ASL Group has established its reputation as a leading information technology services provider in Asia Pacific.

The Group is dedicated to delivering a comprehensive one-stop service including applications and software development, consultancy, systems integration, maintenance support, help desk, outsourcing and training, security assessment service and managed security service (MSS) to corporate customers across all industries. With its strong commitment to quality services, the ASL Group has been winning well-known clients such as government agencies, prestigious universities, telecommunications giants, transportation enterprises, major financial institutions, and leading international corporations.

For more information, please visit our web page at <http://www.asl.com.hk>.

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