



FOR IMMEDIATE RELEASE

Alibaba Cloud and ASL Form Strategic Partnership to Further Develop the Cloud Market in Hong Kong and Macau

Joint initiatives range from innovative industry and cloud security solutions to sales and marketing collaboration

Hong Kong, April 30, 2018 – Alibaba Cloud, the cloud computing arm of Alibaba Group, and Automated Systems (H.K.) Limited (ASL), a subsidiary of Automated Systems Holdings Limited (0771.HK) which is an IT solutions and services provider, today entered into a key strategic partnership to facilitate the development of the cloud market in Hong Kong and Macau. The collaboration will combine Alibaba Cloud's cloud computing power, IT infrastructure and security expertise with ASL's extensive experience and know-how in providing technology solutions and its strong client base in the region.

The partnership will cover several crucial areas including go-to-market, solution creation, and cloud security services. Both parties will invest resources to create joint teams for knowledge sharing that will offer innovative cloud solutions and a comprehensive suite of services for businesses in the region.

Leo Liu, General Manager of Hong Kong and Macau, Alibaba Cloud said: "Hong Kong and Macau are two of the key markets for Alibaba Cloud and we are always committed to advancing technologies and introducing new products to empower the digital transformation of various sectors in the region. Partnering with ASL is another milestone since we established the Hong Kong and Macau Eco Alliance. It will help us achieve our goal of growing these markets and providing better service for our clients."

"We are excited to work closely with Alibaba Cloud, the leading digital transformation expert in the world. The partnership will further our mutual vision of fostering the development of the cloud market in Hong Kong and Macau. In the age of cloud computing and digital transformation, this partnership will build and strengthen ASL's brand and position as a leading and industry-specific cloud service provider in Hong Kong and Macau" said Wang Yueou, Executive Director and Chief Executive Officer of Automated Systems Holdings Limited.

Through the collaboration, security solutions and services from Alibaba Cloud will enrich ASL's Security Operation Center *Plus* (SOC+) offering, leveraging Alibaba Cloud's security expertise with ASL's own security infrastructure and experts to provide comprehensive protection for the cloud markets in Hong Kong and Macau.

Alibaba Cloud and ASL will jointly form a solution lab, to work together in advancing solution development for industries such as healthcare, property and financial services. Alibaba Cloud will contribute the technical skillset and licensing for its Apsara Stack, a scalable and built-in hybrid cloud solution and services platform for enterprises. The lab, located at ASL headquarters, will provide a location with both public and private cloud solutions to demonstrate to customers.

Alibaba Cloud will also provide ASL with support to create a technical team that will handle presales, solutions architecture and solutions delivery. Furthermore, ASL will acquire talents through the Alibaba Cloud Associate (ACA) certification and the Alibaba Cloud Professional (ACP) certification to further gear up its strong technical pool for serving business in the region.

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About Alibaba Cloud

Established in 2009, Alibaba Cloud (www.alibabacloud.com), the cloud computing arm of Alibaba Group, is among the world's top three IaaS providers according to Gartner, and the largest provider of public cloud services in China, according to IDC. Alibaba Cloud provides a comprehensive suite of cloud computing services to businesses worldwide, including merchants doing business on Alibaba Group marketplaces, start-ups, corporations and government organizations. Alibaba Cloud is the official Cloud Services Partner of the International Olympic Committee.

About ASL

Automated Systems Holdings Limited was listed on the Main Board of the Stock Exchange of Hong Kong Limited in 1997 (Stock Code: 771). The Group's business is based in Hong Kong and Macau and covers Asia Pacific Region, Europe and the United States. It is committed to providing professional and trustworthy information technology services to customers around the world. Its subsidiary Automated Systems (H.K.) Limited was established in 1973. Its main business includes providing integrated managed services throughout the life cycle of IT projects, industry-specific solutions and comprehensive network and security managed services. For more information, please visit our web page at <http://www.asl.com.hk>.

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