

[For Immediate Release]

ASL OPENS SECURITY OPERATION CENTER *PLUS*

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The 8th Zone inside Automated Center of Excellence

Provides Enhanced Managed Security Services for Clients in the Region

(Hong Kong, 12 August 2015) – **Automated Systems Holdings Limited** (“ASL” or “the Group”) (HKEx stock code: 771), a trustworthy and professional IT partner in the region, has launched the Security Operation Center *Plus* (“SOC+”) to offer enhanced managed security services to clients in the region.

According to Frost & Sullivan, an IT research firm, the global Managed Security Service (MSS) market will reach US\$12.78 billion by 2018. The Asia Pacific (APAC) market is expected to account for 26.2% of Global Sales in 2015 and record the fastest growth globally, with a CAGR of 16.2%, and reach US\$3.83 billion in 2018. Most customers in APAC prefer Managed Security Service Providers that have local security operations centers (SOCs) due to the requirements of data sovereignty and other security compliance regulations released by governments¹.

The SOC+ represents a significant investment by ASL to continue to expand into growth market in security. The top notch SOC+ is well equipped with the next generation of cybersecurity monitoring and protection technologies that are operated by a team of qualified professionals around the clock to ensure protection to customers. Meanwhile, to ensure a highly secure operation and protection of our customer information, the SOC+ itself has featured multi-layer security controls including strong physical and logical authentication and authorization, stringent security policies, high availability infrastructure design and sophisticated business continuity and disaster recovery planning provision, etc.

Mr. Simon Leung, Chief Executive Officer of ASL said, “With the increasing challenges of the cybersecurity threat, ASL has established an advanced Security Operation Center *Plus* (SOC+) to meet the strong demand for our managed security services. This center is the eighth zone within the Automated Center of Excellence (ACoE) which was opened earlier this year and is dedicated to serve clients. Its establishment represents our continual commitment in improving our security services and solutions. With the opening of SOC+, ASL has created a unique platform for customers to see, touch and feel our solutions offerings.”

Located in Hong Kong headquarters, SOC+ offers comprehensive security monitoring and defense services, including Security Log Monitoring and Alerting, Network and System Monitoring and Maintenance, Breach and Advanced Threat Detection, Managed Distributed Denial of Service (DDoS) Protection Services and Managed Firewall Services.

¹ Source: Frost & Sullivan “Global Managed Security Services Market - Threat Detection and Remediation to Emerge as a Key Market Engine Over the Forecast Period”; MAD3-74 March 2015

Currently, SOC+ analyses more than a hundred million of security events each day for clients across various industries, including financial services, telecommunications, property, pharmaceutical industry and Hong Kong government departments, etc.

Supported by over 100 certified security professionals and more than 800 technical professionals with information security, incident handling, risk management and multi-vendor solution hands-on experience, allowing the Group to provide onsite security incident response services across different platforms which is unique in Hong Kong marketplace. In addition, the service delivery of SOC+ meets international standards, ISO 27001:2013 and ISO 9001, giving our customers an assurance of quality services.

“The SOC+ complements our security solution and the other 4 tightly integrated services we offer, including infrastructure, data intelligence, mobile and cloud which we receive robust demand. With our 40 plus years of multi-vendor experience, we are confident to support organizations to build a highly secure IT environment to achieve compliance and IT goals. As one of the leading security services providers in the region, we will continue to provide agile and trustworthy managed security services to safeguard our customers from known and emerging threats.” **Mr. Leung** concluded.

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About Automated Systems Holdings Limited

Automated Systems (H.K.) Limited, a trustworthy and professional IT partner in the region, was founded in Hong Kong in 1973 and was listed on the Stock Exchange of Hong Kong Limited under the name of Automated Systems Holdings Limited (“The ASL Group” or “the Group”) (Stock Code: 771) in November 1997. The ASL Group's ultimate controlling shareholder is Beijing Teamsun Technology Co., Ltd. whose shares are listed on the Shanghai Stock Exchange (Stock Code: 600410). The Group is a member of the Teamsun Group which recorded turnover with over RMB 5.0 billion and has over 5,000 employees. The ASL Group, consisting of Automated Systems (H.K.) Limited, ELM Computer Technologies Limited, CSA Automated (Macau) Limited, Guangzhou Automated Systems Limited, ASL Automated (Thailand) Limited. In addition, i-Sprint Innovations Pte Ltd is our associate company. We offer professional information technology services to corporate clients worldwide, particularly in the Greater China and Asia covering Hong Kong, Mainland China, Taiwan, Macau, Thailand, Singapore and Malaysia, etc. After more than 40 years of success, the ASL Group has established its reputation as a trustworthy and professional IT partner in Asia.

With its strong commitment to quality services, the ASL Group has been winning well-known clients such as government agencies, prestigious universities, telecommunications giants, transportation enterprises, major financial institutions, and leading international corporations.

For more information, please visit our web page at <http://www.asl.com.hk>.

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Appendix



The exceptional ASL Security Operation Center *Plus* (SOC+)



Security Operation Center Plus (SOC+) is equipped with the next generation of cybersecurity monitoring and protection technologies that are operated by a team of qualified professionals around the clock to ensure protection to customers.



The grand opening ceremony of ASL's SOC+ on July 24, 2015 is fully supported by its technology partners, including Checkpoint, Cisco, HP, i-Sprint, M.Tech, Nexuguard and Solarwinds. At part of the event, experts from HP, Nexuguard and i-Sprint offer insights into the latest cybersecurity challenges as well as practical protection strategies to delegates.



Mr. Simon Leung, CEO of ASL, delivers a welcome speech during the SOC+ grand opening ceremony.



Mr. Kelvin Wee, Regional Product Management Director – APJ, HP ArcSight of HP Enterprise Security Products, discusses the new technologies that are being used to improve detection of cybersecurity threats.



Mr. Frank Tse, Security Researcher of Nexusguard, explains to guests a malicious tool that is capable of amplifying attacks which are hundreds of times more powerful than a traditional DDoS attack.



Mr. Jackson Ngan, Vice President of Channel Sales, Hong Kong/Macau of i-Sprint Innovations Pte Ltd, explains the importance of protecting and proactively monitoring access channels.



Mr. Thomas Lee, Senior Vice President, Commercial Business and Infrastructure & Managed Services, Greater China of ASL, draws attention to ASL's capabilities to address customers' regional security needs.



Guests are introduced to ASL's security solution during a live demonstration.



i-Sprint, an associate company of ASL, showcases a world-class anti-counterfeit solution.